

Everything in a Nutshell



Dothan's Nutty Newsletter Winter, 2010

CONTACT THE NUTS!

We're Going Country!

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Have you ever met John Anderson for lunch, played electronic bingo, or sat in George Jones' home away from home? Well, now you can! Country Crossing, Dothan's newest attraction, has opened their doors to the public. Country Crossing is the Southeast's premiere country music destination, whose motto is "You Never Know Who You'll See Here". So far, Phase One is completed, which includes three celebrity themed restaurants, an upscale RV Park, a beautiful outdoor amphitheatre, George Jones' Possum Holler Bed and Breakfast, and 1,700 electronic bingo machines.

The Official Grand Opening of Country Crossing will be held January 15th - 17th, and will include free performances from 20 local and nationally known artists. In case you are not able to join the celebration, Country Crossing also boasts giveaways for almost every day of the week!

Future plans for Country Crossing include North America's largest outdoor waterpark, an indoor amphitheatre (much like the Grand Old Opry), several hotels, a full-service resort hotel, plus restaurants and shopping galore.

Country Crossing is located just 10 minutes south of Dothan on US 231, just 5 minutes North of the Florida-Alabama border. For more information on this exciting attraction, please visit www.countrycrossing.net or call 877-507-7779.



Did You Know?

As early as 1500 B.C., the Incans of Peru used peanuts as sacrificial offerings and entombed them with their mummies to aid in the spirit life.



More Nutty News



On the Road Again....

Bob will attend the American Bus Association Marketplace January 7th - 13th in Washington, D.C.

The format of Marketplace consists of 50 pre-planned appointments between buyers (reputable bus companies), and sellers (such as the Dothan CVB). This trade show is one of many throughout the year Bob plans to attend to bring more motorcoach tourism to Dothan.

Sales Blitz!



On January 19th and 20th, Krista will host a Sales Blitz to Montgomery and Birmingham. Hotel sales personnel that attend the Sales Blitz comment the overnight trips produce many contacts and leads.

Hoteliers traveling with Krista include Heather Beeker (Sleep Inn), Keisha Walding (Hilton Garden Inn), Cheryl Williams (Best Western), Ashley Newton (Marriott Properties), Gene Shaffer (America's Best Value), Misty Ferguson (Country Inn & Suites), and Harriet Kilcrease (LaQuinta).

Krista is confident the Blitz will be extremely productive, and numerous new prospects will learn about Dothan-big enough to hold large meetings, yet small enough to make you feel at home!

New Year, New Crew

We would like to welcome our new board member, Harrison Morris (ServisFirst Bank). He serves as the Representative from the Chamber of Commerce for a three year term. Congratulations Harrison!

The Diplomats are excited to announce their new members, Suzanne Pauley Barringer and Linda Lantol.

Welcome Harrison, Suzanne, and Linda! We look forward to working with you!

Our Spotlight is on You

The Dothan Diplomats will man our booth this year at Spotlight on Business, February 2nd at the Dothan Civic Center. They will have plenty of items to give away, as well as insider knowledge on the best places to stay, eat, and play in Dothan. They will also have plenty of new information on Country Crossing.

Make sure to look for our cheerful Diplomats as they tell visitors about the inside scoop on Dothan-Larry and Kathryn Castleman, Martha Swope, Mark Steetle, and our newest member, Linda Lantol!

